Reading Assignment

Web Design

Professor Meranda

Shalina Wozny

**Response to *Don’t Make Me Think***

 This book did a really good job of listing the things that we tend to overlook in a website because we’ve gotten so use to them. For example, the name of the page needs to match the name of the link we clicked. Also, Steve Krug, the author, explained combining elements well. You can have good design within a webpage without compromising the efficiency of the site. Pointing out how the third level of a website should be just as well thought out as the first level, is a common design flaw. Even though it is hidden deep within the webpage, it should still be good design. Repetition and consistency was a good reminder for me as a new web designer.

The fact that I don’t have to keep on reinventing the wheel because there are already ways of guiding people makes web designing a little less intimidating. This book really helped me get the bigger picture of web design and how I can apply the things I know about design to this class. Finally, from a communications standpoint, I now realize how the boss of a company can better work with the designers; understanding each other’s job will help the company run well. Surveying people on the usability of the site was a new concept for me. I just thought that a group of designers or the company that is hiring the designer would critique the site, then that’d be it. I now understand that this is an important part of designing for the web, but maybe not as important as Krug pointed out.

Overall, this book explained the role of the user in web design really well. It is an important design concept that needs reinforcement.