

Lauren A. Meranda

Student Work

Digital Media

Rhythm, Tension Balance
Abstract Visual Narrative
Abstract Visual Narrative

Alice in Wonderland
Beauty and the Beast

Typography

Calendar Project
Calendar Project

Typeless Typography & Type Sizes and Weights
Historic Events

Web Design 1

Responsive Cooking Website
Responsive Cooking Website
Parallax Storytelling Websites
Personal Portfolio Site
Personal Portfolio Site
Personal Portfolio Site

Pasta Italiana
Cooking with Ron Swanson
Humpty Dumpty
Mackenzie Freemire
Lindsay Happ
Ethan Pollard

Web Design 2

Website Redesign
Website Redesign

eLearn
Metra

Illustration for Designers

Cause Awareness Posters
Cause Awareness Posters
Cause Awareness Posters
Editorial Illustration

Obesity
Nonprofit Funding
Digital Addiction
Silencing India’s Daughter

History of Graphic Design

design hi/stories podcast

Senior Proposal

Can Design Touch Someone’s Heart?
Can Design Touch Someone’s Heart?

Dorm Kitchen Recipe Cards
Freshman Survival Guide

Lauren A. Meranda

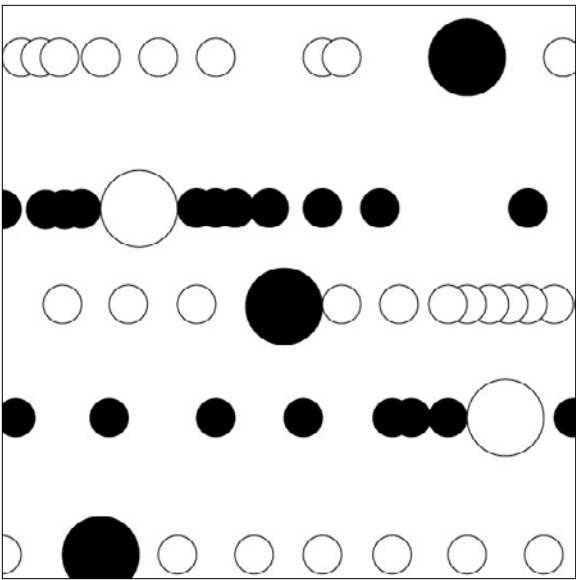
Student Work

01 / 20

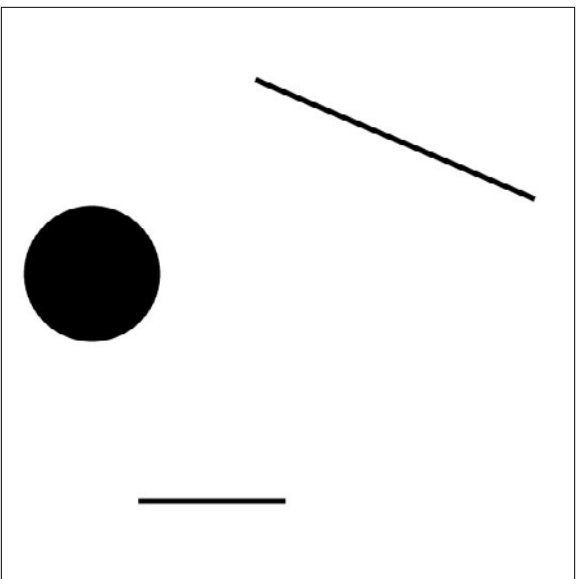
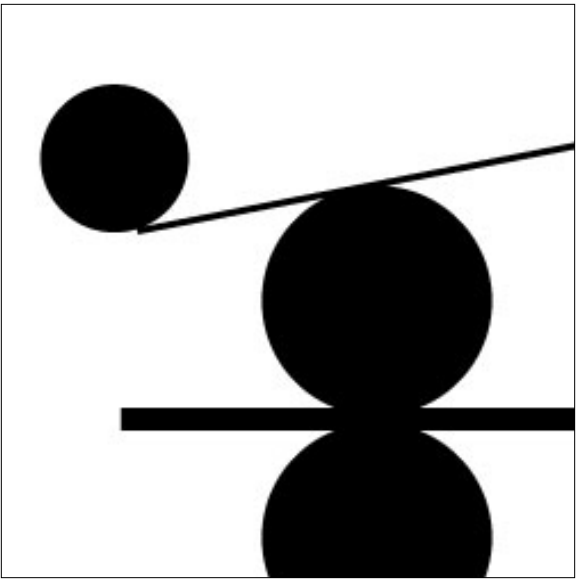
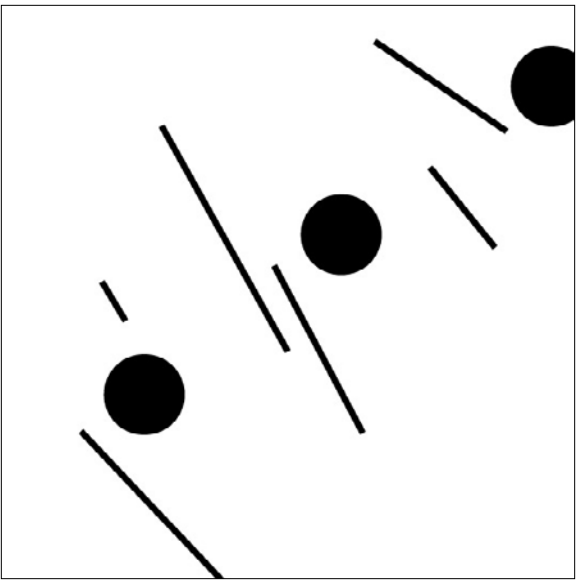
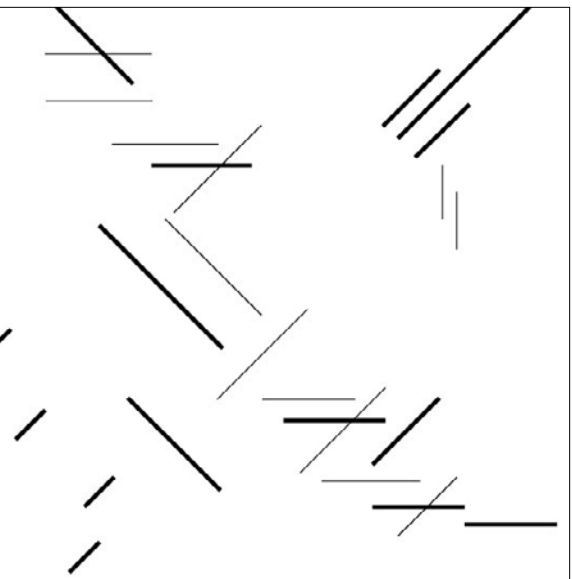
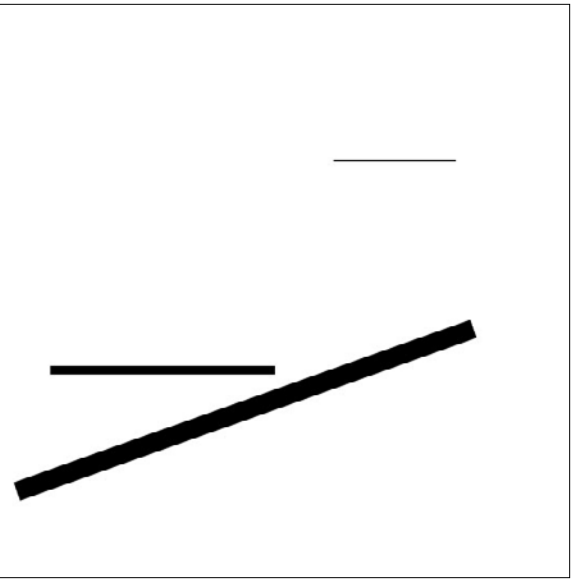
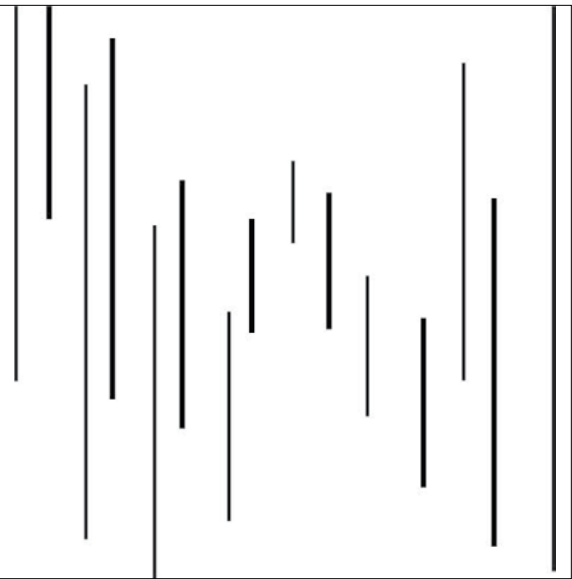
Digital Media

Rhythm, Tension, Balance

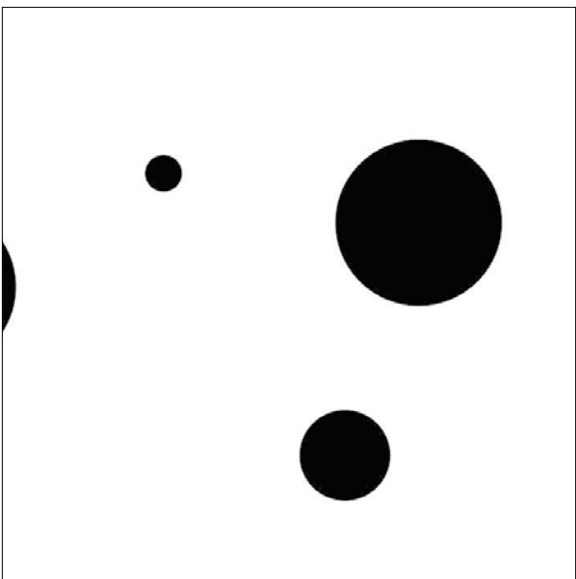
Students use lines and dots to create compositions reflecting the visual concepts of rhythm, tension, and balance



Rhythm



Tension



Balance

Digital Media

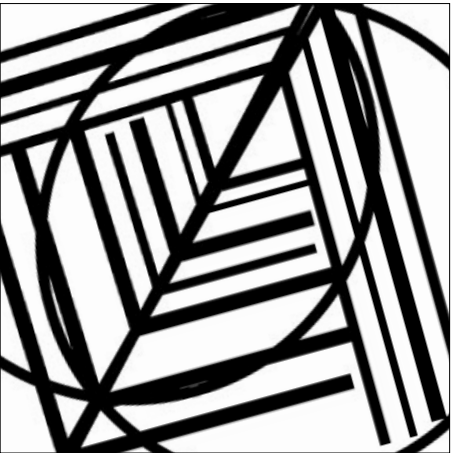
Abstract Visual Narrative

Through a series of exercises, students dissect a well-known story while exploring the generative possibilities of Adobe Illustrator, Photoshop, and InDesign.

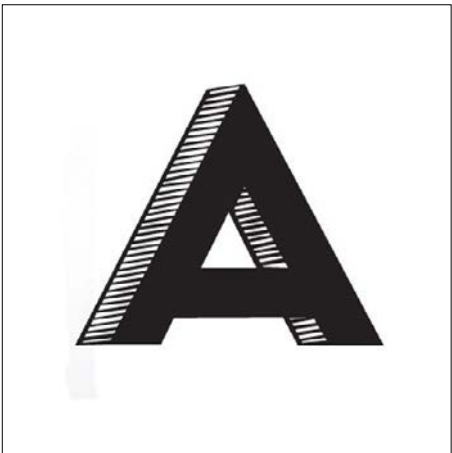
Alice in Wonderland



Action Word: Curiosity



Action Word: Confusion



Vector Letters



Vector Icon



Image Distortion



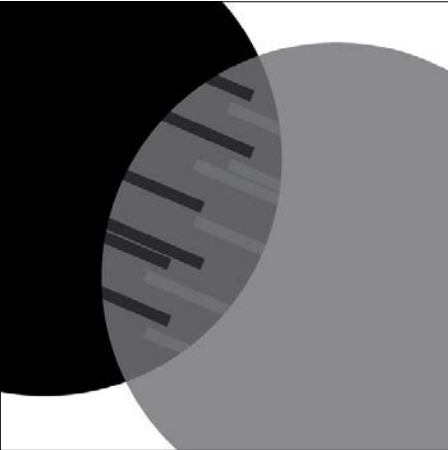
Final Combined Poster

Digital Media

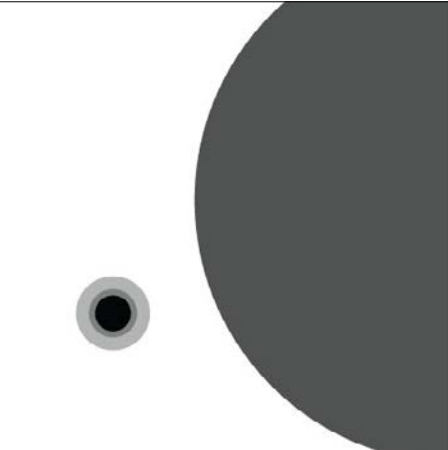
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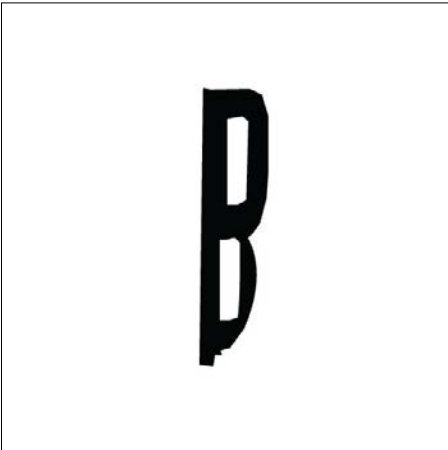
Beauty and the Beast



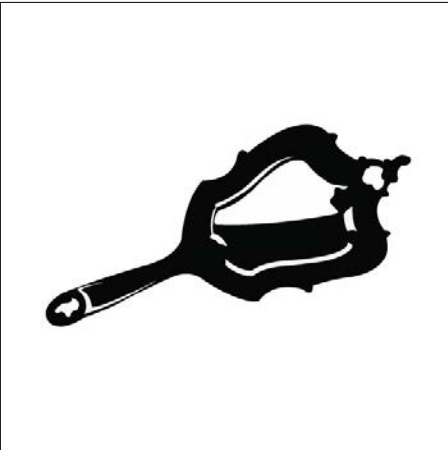
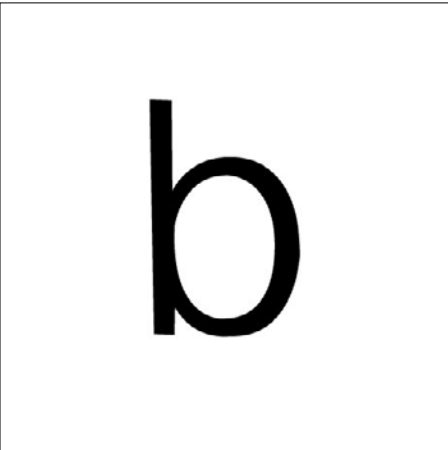
Action Word: Love



Action Word: Bravery



Vector Letters



Vector Icon

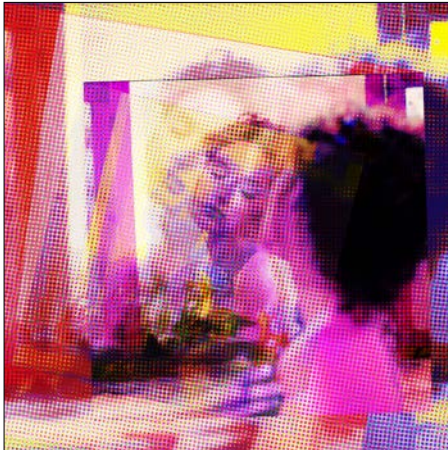


Image Distortion



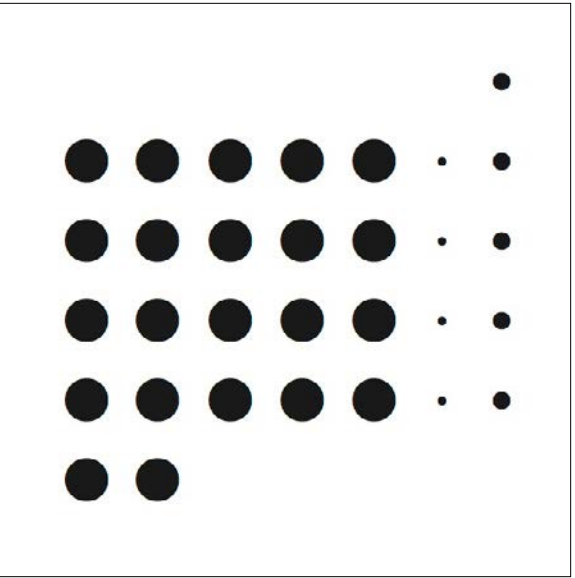
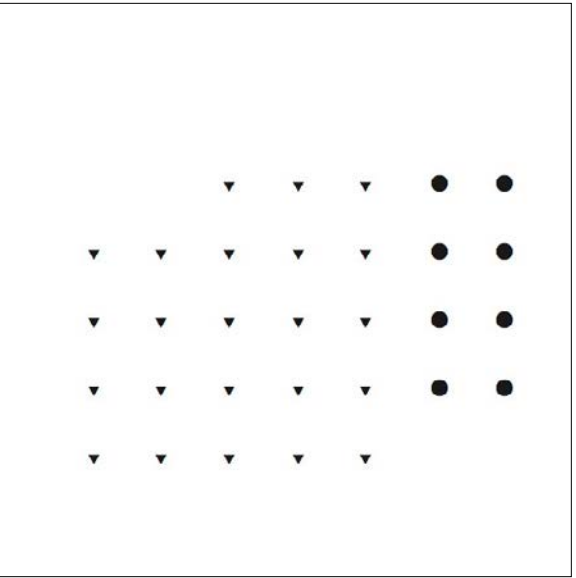
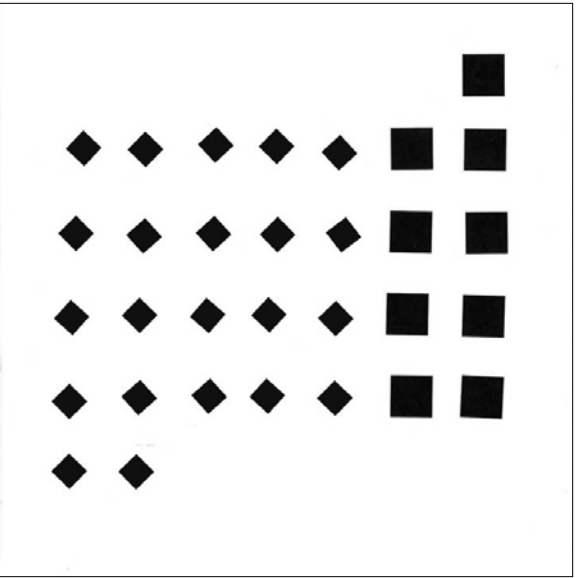
Final Combined Poster

Typography

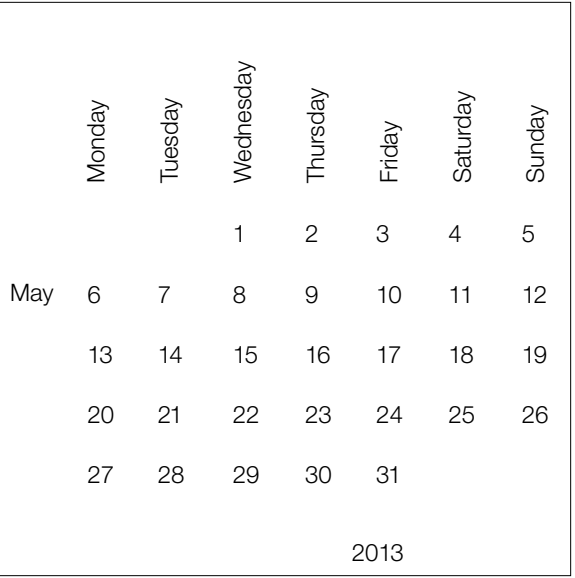
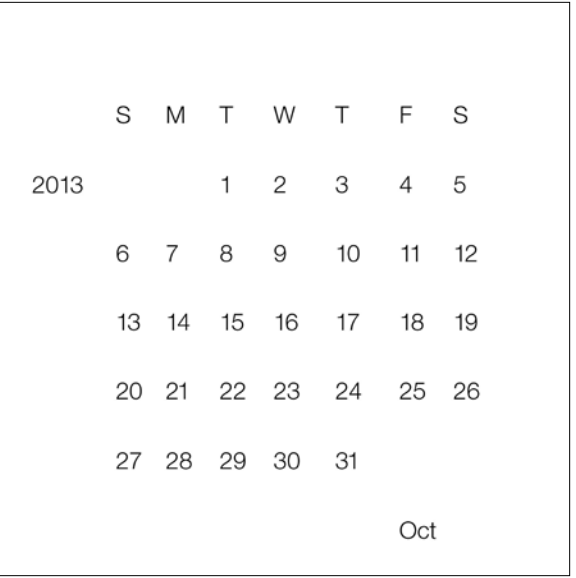
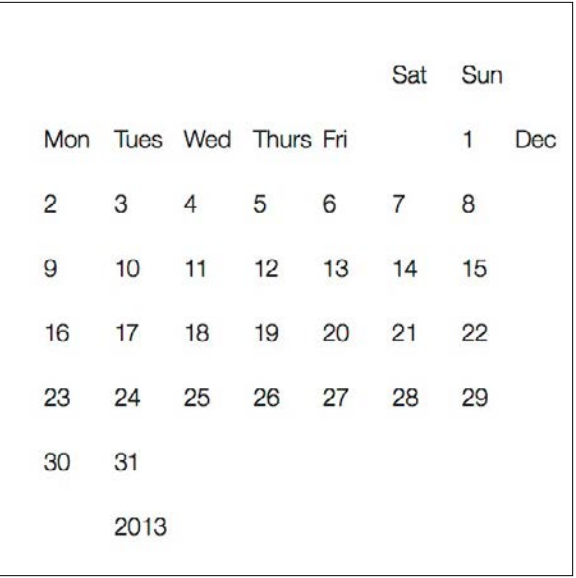
Calendar Compositions

Through progressive explorations of calendar layouts, students learn to look at type as elements of a composition.

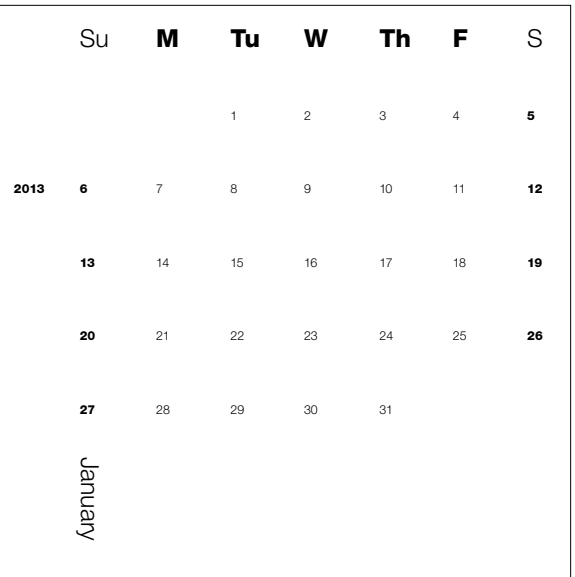
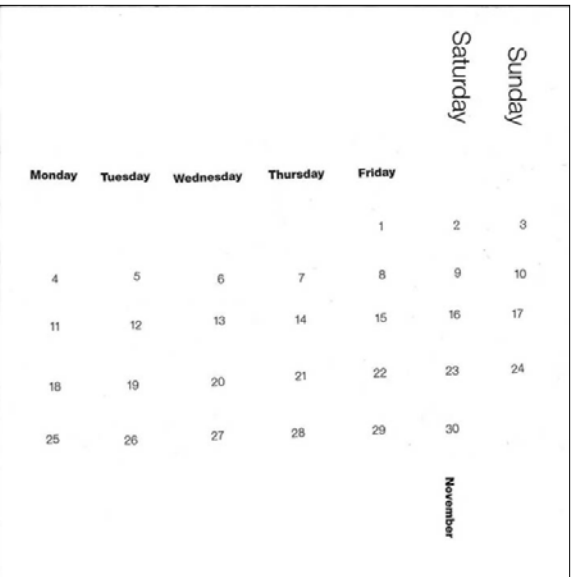
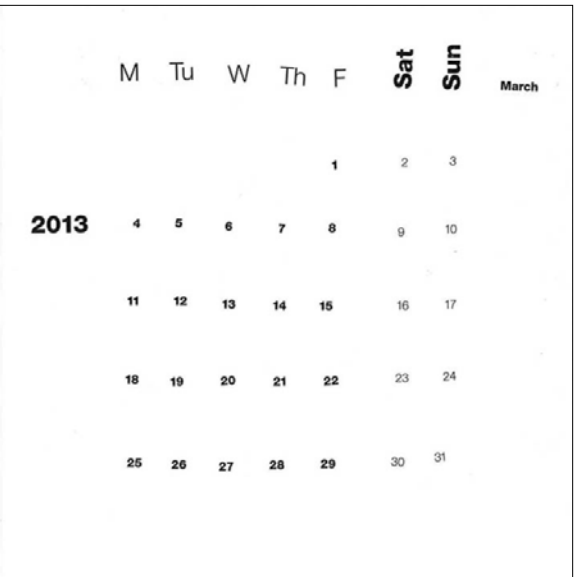
Students are provided printed pages of shapes, words, and numbers at specific weights and sizes that they must cut out and compose by hand.



Typeless Typography



One Size, One Weight



Two Sizes, Two Weights

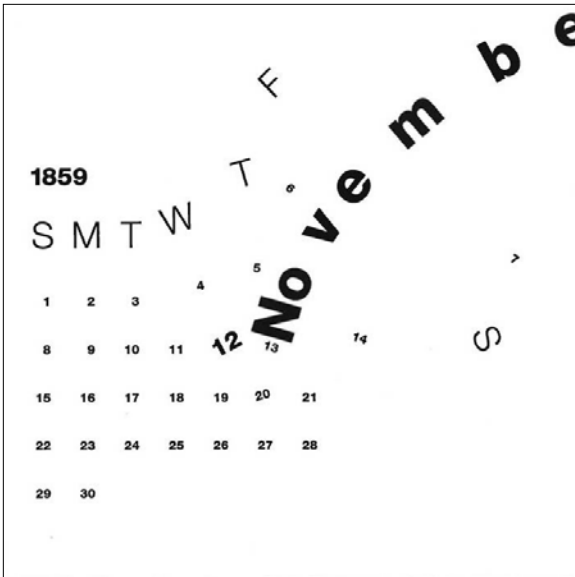
Typography

Calendar Compositions

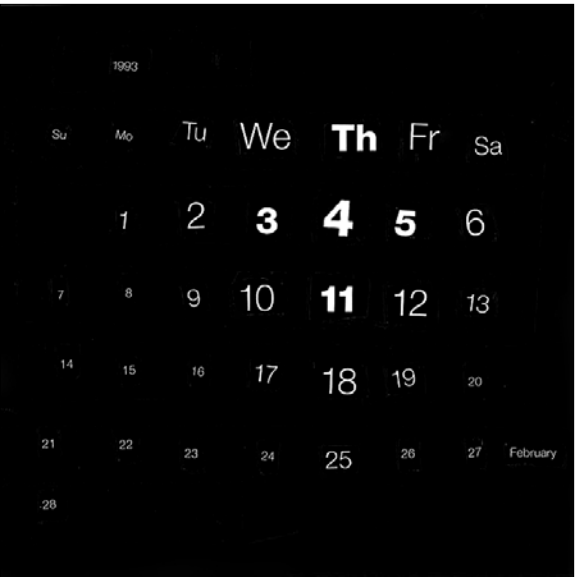
Historic Event

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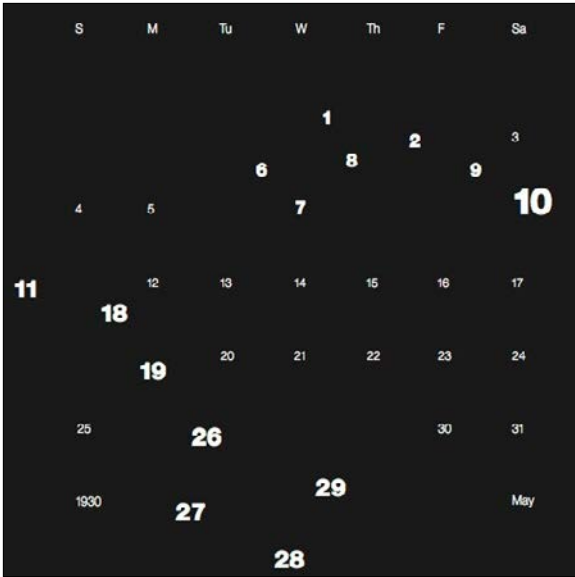
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1859 Tsunami



Invention of the lightbulb



Opening of the Adler Planetarium



Full solar eclipse of 1029

Web Design I

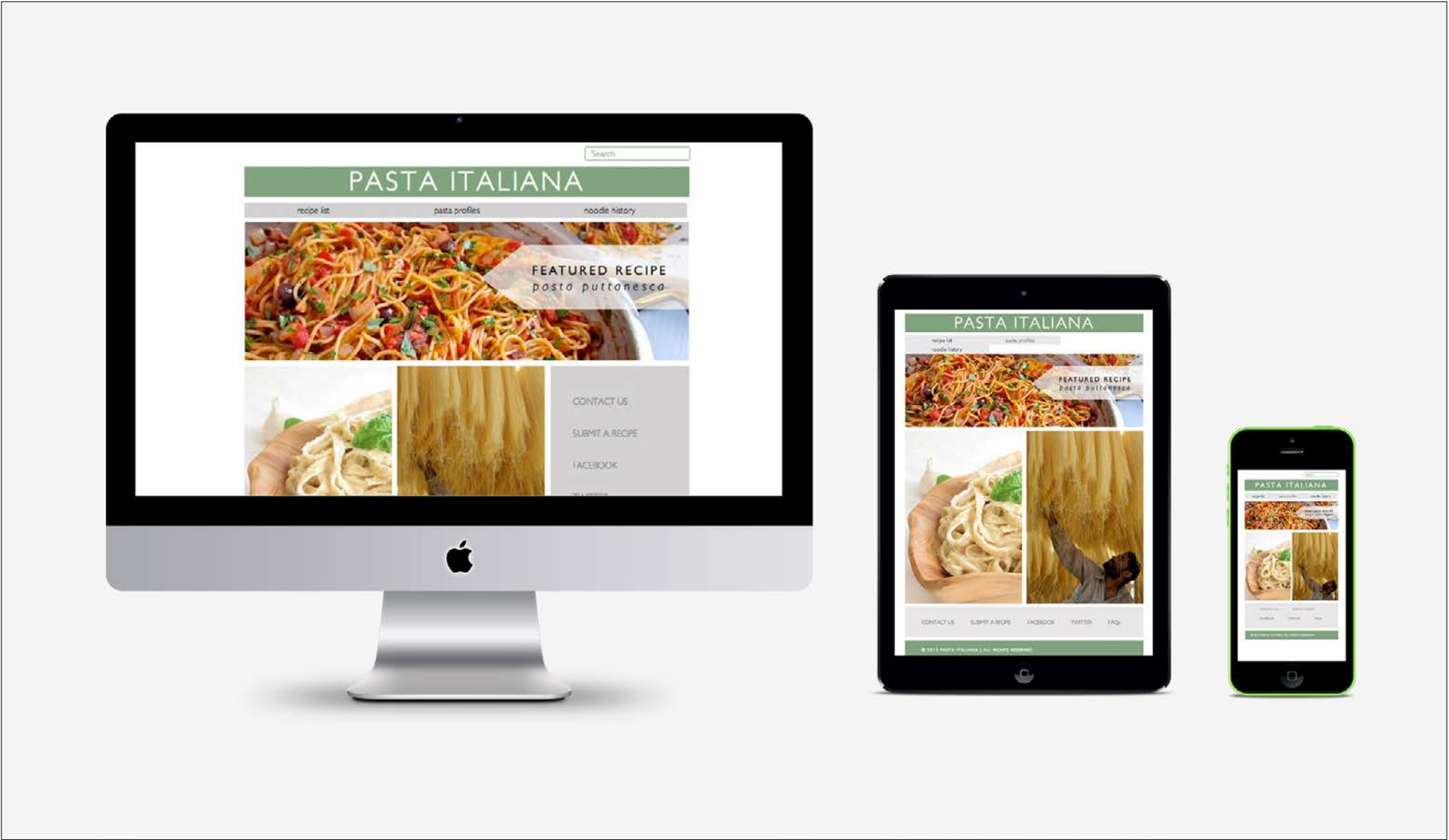
Responsive Cooking Websites

Pasta Italiana

Introducing students to designing or the web, each design and write the HTML and CSS for unique cooking websites that respond to screen width changes and therefore flow between desktop and mobile devices. Each site must include working home and featured recipe pages that resize as the screen is scaled down.

Click images to visit the site in a new browser window. Scale the window to see the responsive features of the site.

<http://laurenmeranda.com/studentwork/web-Design1/recipeSites/pastaitaliana/homepage.html>



Web Design I

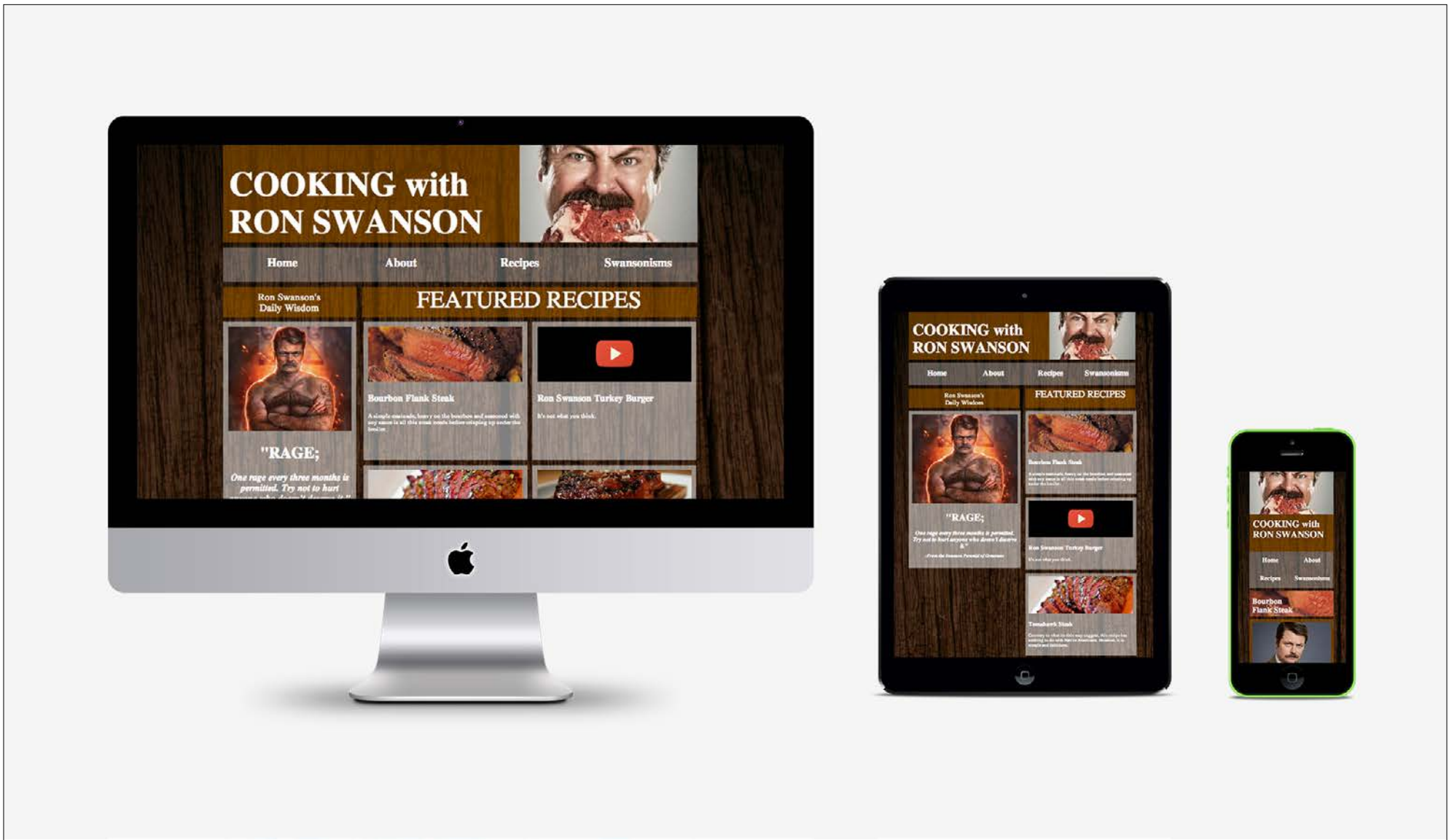
Responsive Cooking Websites

Cooking with Ron Swanson

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Click images to visit the site in a new browser window. Scale the window to see the responsive features of the site.

http://laurenmeranda.com/studentwork/web-Design1/recipeSites/Pollard_ResponsiveSite/Page1.html



This project questions the scope of the website as a strictly information-bearing medium. Students create a parallax website that takes the viewer on an active journey through a well-known narrative.

<http://humpty02.businesscatalyst.com/>

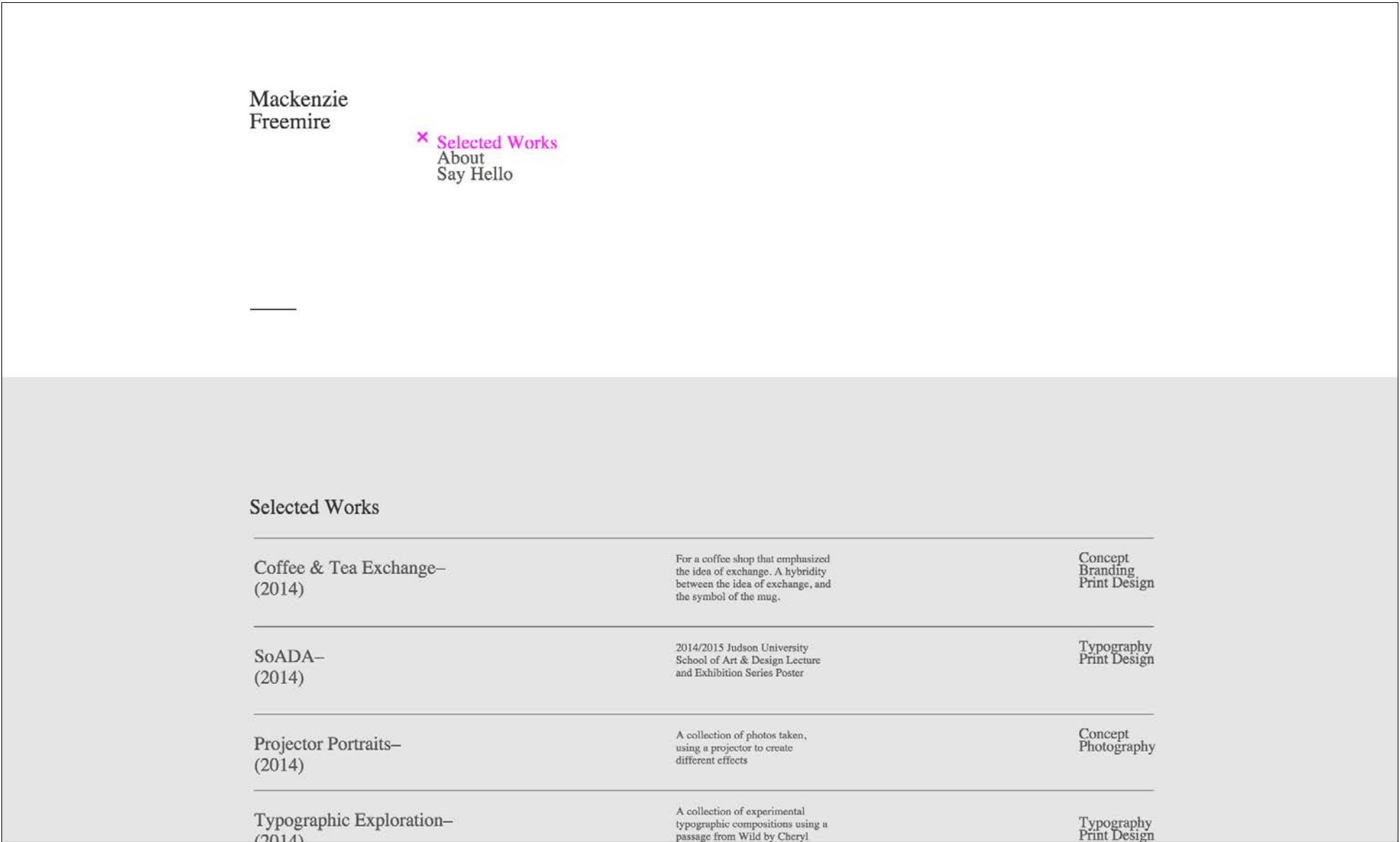
The image shows the title 'HUMPTY DUMPTY' in a large, light blue, hand-drawn font with thick black outlines. Below it, '(EXTENDED EDITION)' is written in a smaller, similar font. The entire text is centered within a white rectangular frame.

HUMPTY DUMPTY

(EXTENDED EDITION)

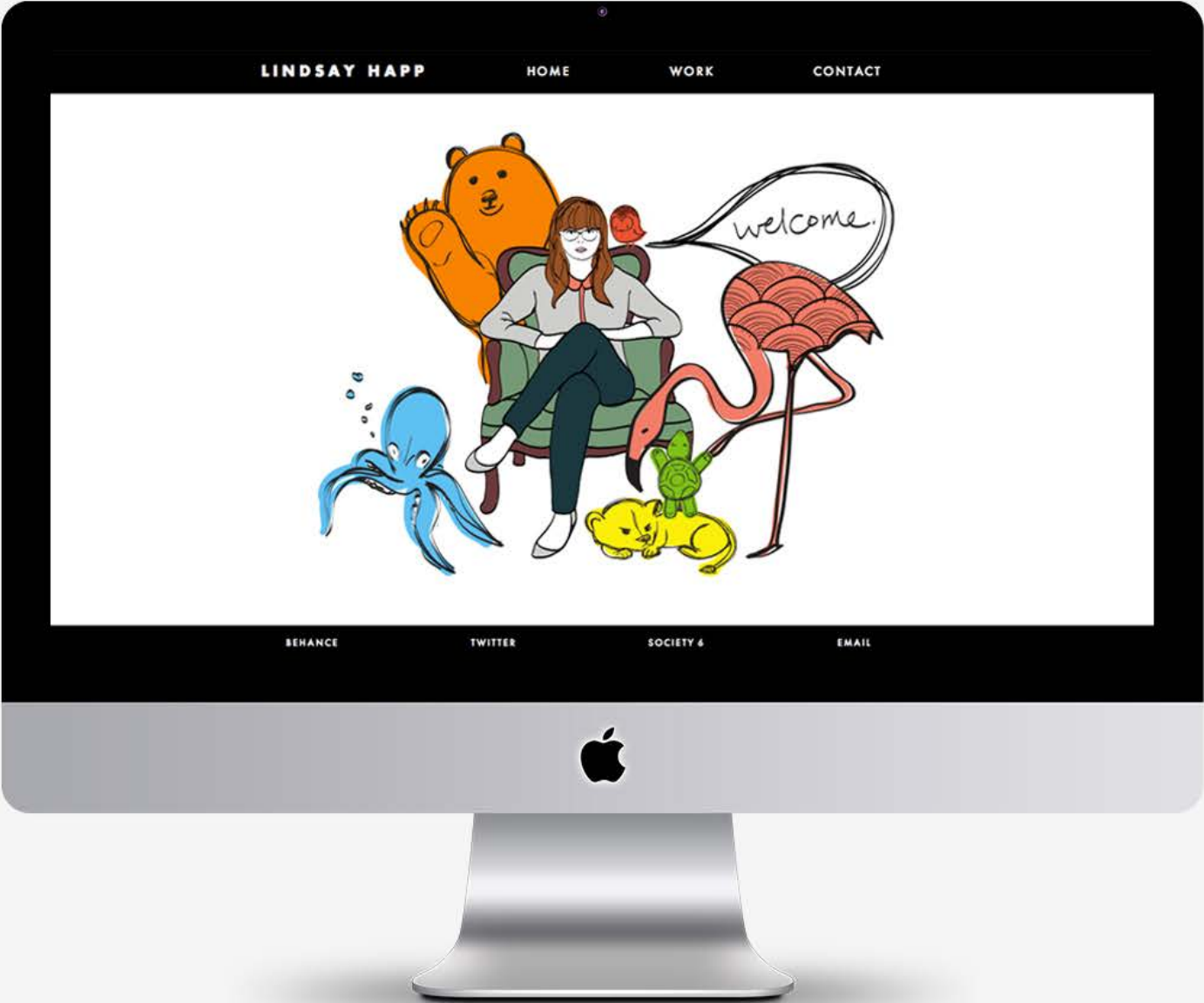
A cummulating project to the semester, students explored ways of presenting their personal portofios on the web. Each website had to include a gallery of their work, and their contact information.

<http://laurenmeranda.com/studentwork/web-Design1/portfolioSites/final%20html/index.html>



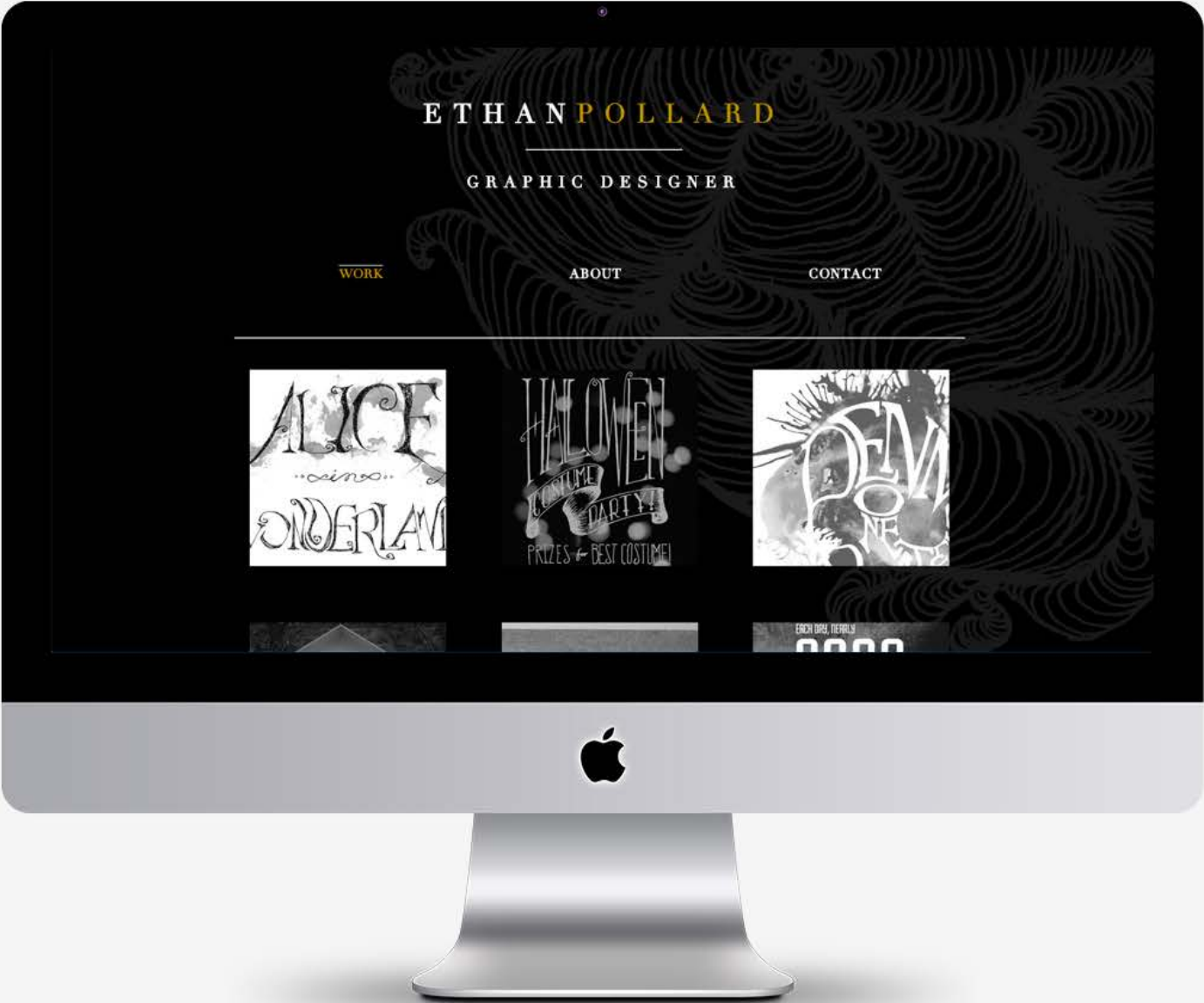
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<http://lindsayhapp.com/>



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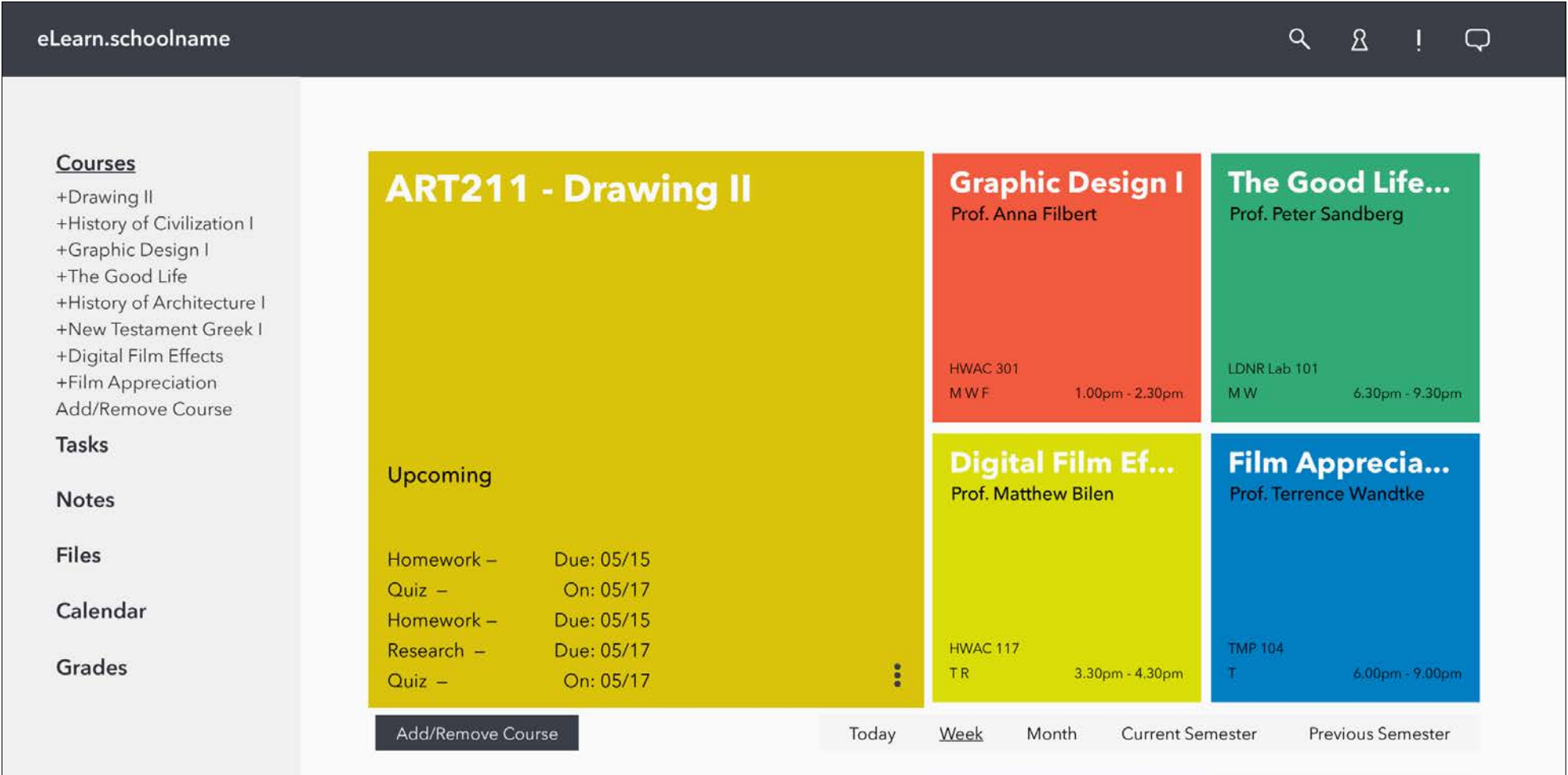
<http://ethanpollard.com/index.html>



After documenting all interfaces used over the course of one day, students picked one to redesign. They were to grow intimately familiar with the product and sought to address the issues in user experience that they encountered.

Students at Judson use eLearn to interact with their courses. This student reimaged the entire stucture and interface of the site. She used InVision to create a working prototype.

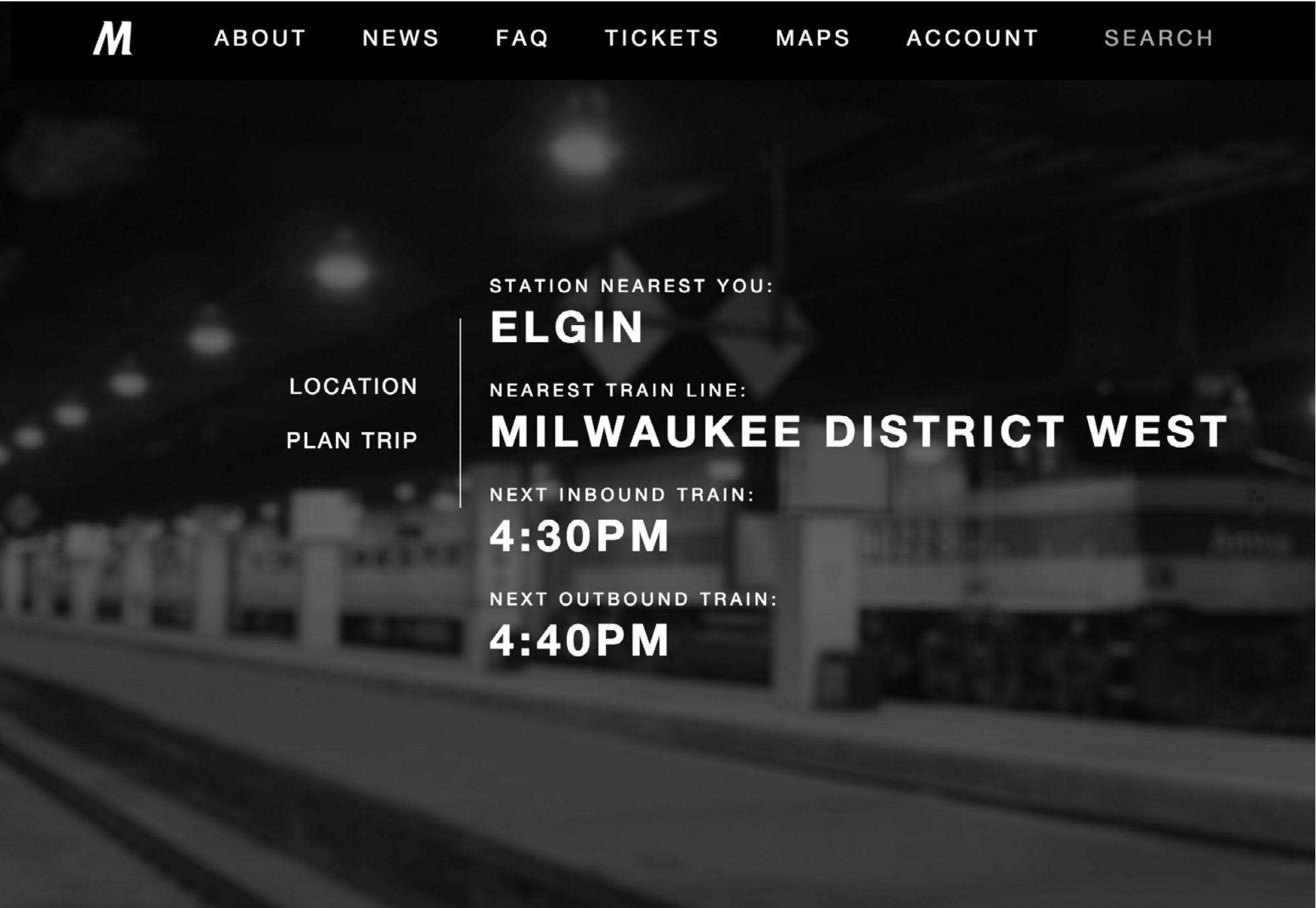
<https://projects.invisionapp.com/share/9369K377U#/screens/136535754>



After documenting all interfaces used over the course of one day, students picked one to redesign. They were to grow intimately familiar with the product and sought to address the issues in user experience that they encountered.

The current site for Metra website is very busy and difficult to use. This student reorganized the content and functionality of the site to be easier to use and more aesthetically pleasing.

<http://laurenmeranda.com/studentwork/Web-Design2/metra/index.html>



Through thorough visual investigation, students created posters to create awareness of a social issue.

Here, the student used the metaphor of suicide to express the seriousness of obesity on the individual's life and health.



Illustration for Designers

Cause Awareness Posters

Nonprofit Funding

Through thorough visual investigation, students created posters to create awareness of a social issue.

This student wanted to raise awareness about the use of funds by nonprofits, encouraging viewers to know what portion of their gifts are actually going to the cause they want to support.

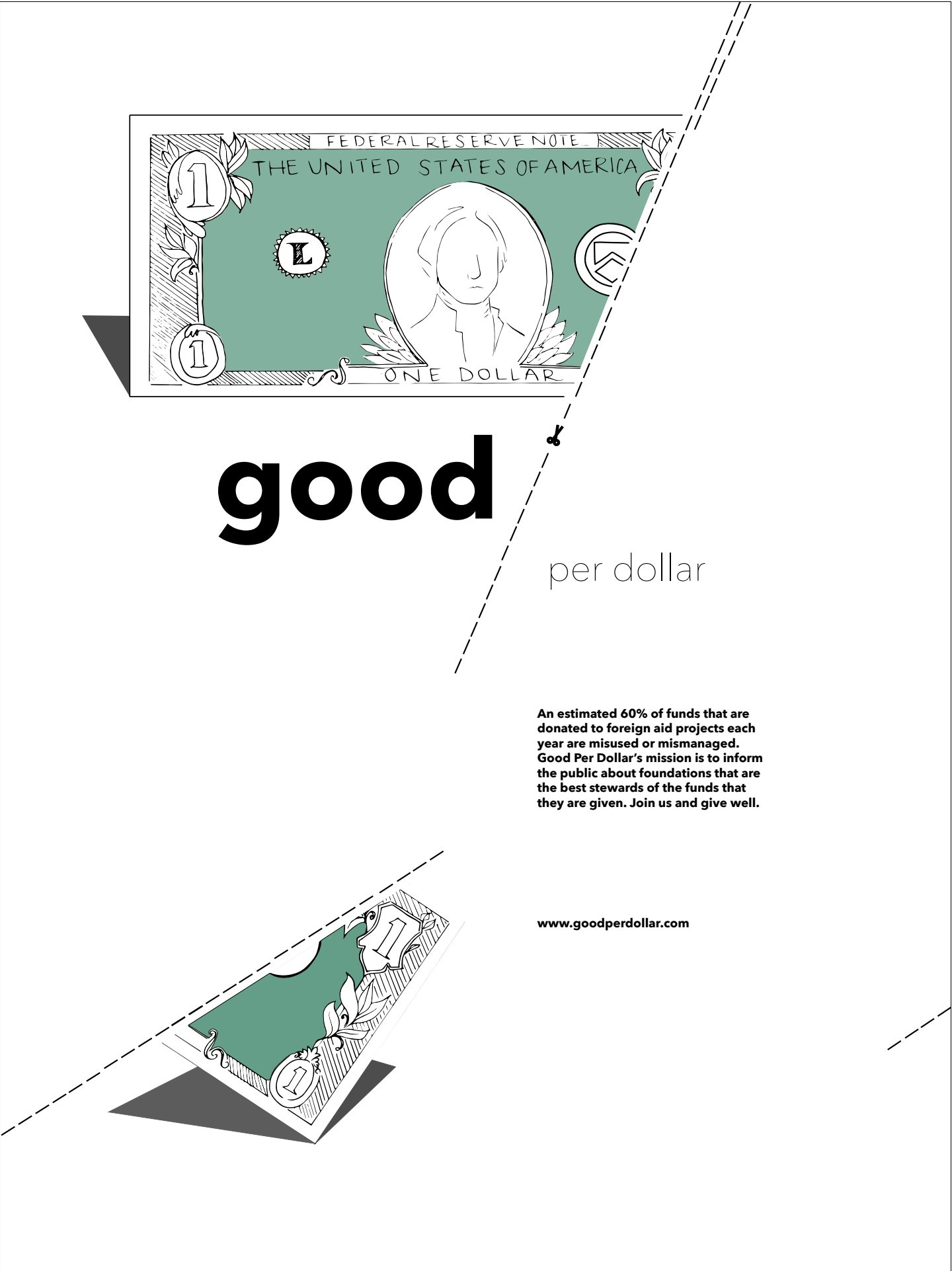


Illustration for Designers

Cause Awareness Posters

Digital Addiction

Through thorough visual investigation, students created posters to create awareness of a social issue.

To highlight the absurd reliance many have on their mobile devices, this student used a visual pun by replacing the screenshot of a weather app with the natural view out a window.



Look outside
before

looking it up.

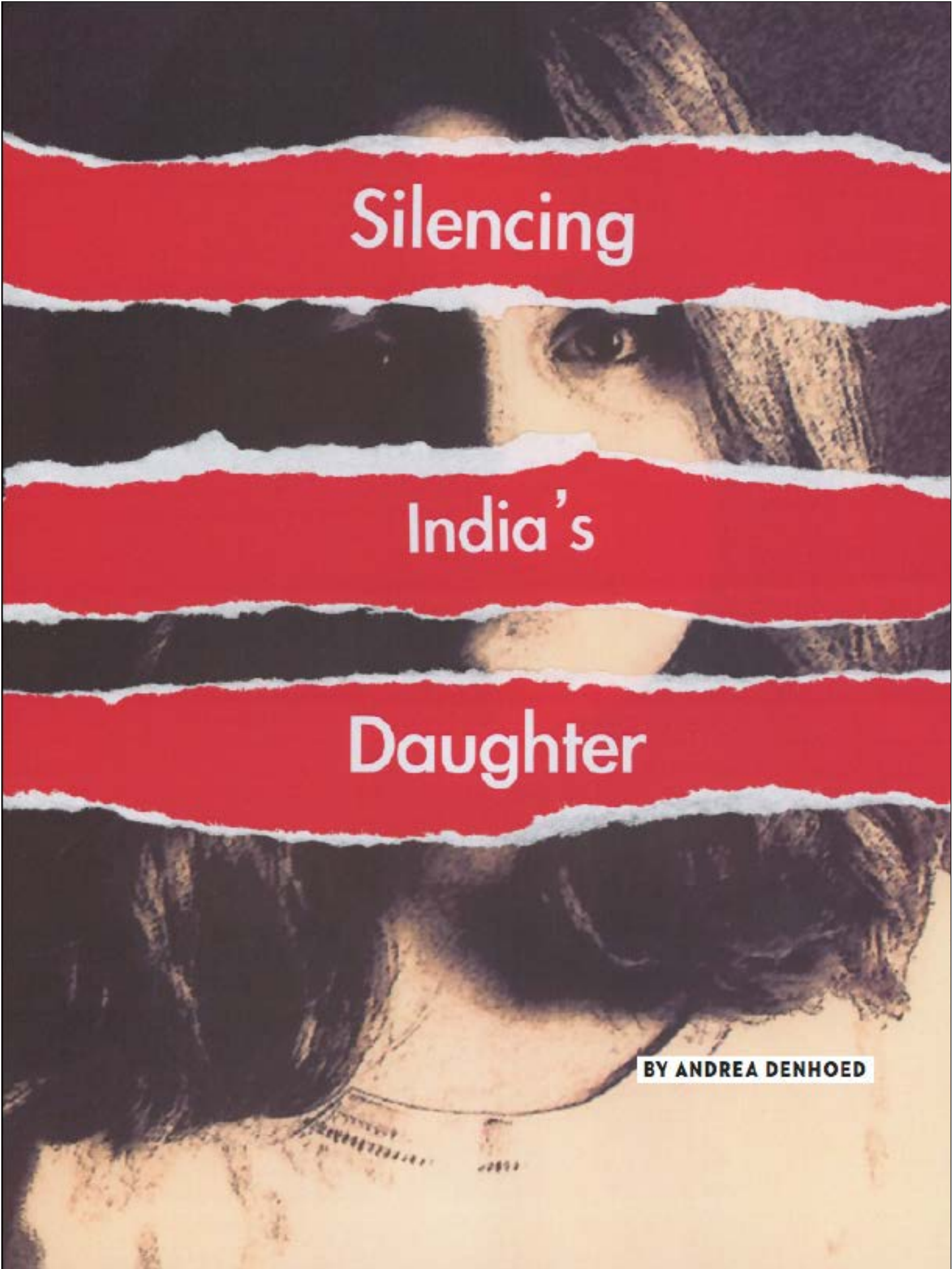
Track your screen time on IOS devices using Moment: download for free in the App store.

- Helpful tips for managing your screen time:
- Go outside
 - Track your time online
 - Call instead of text
 - Use networks productively
 - Limit your memberships
 - Remove apps or notifications

Illustration for Designers

Editorial Illustration

Each student was assigned a recent editorial article for which they were to develop an editorial illustration. Emphasis was placed on visual research and exploration.

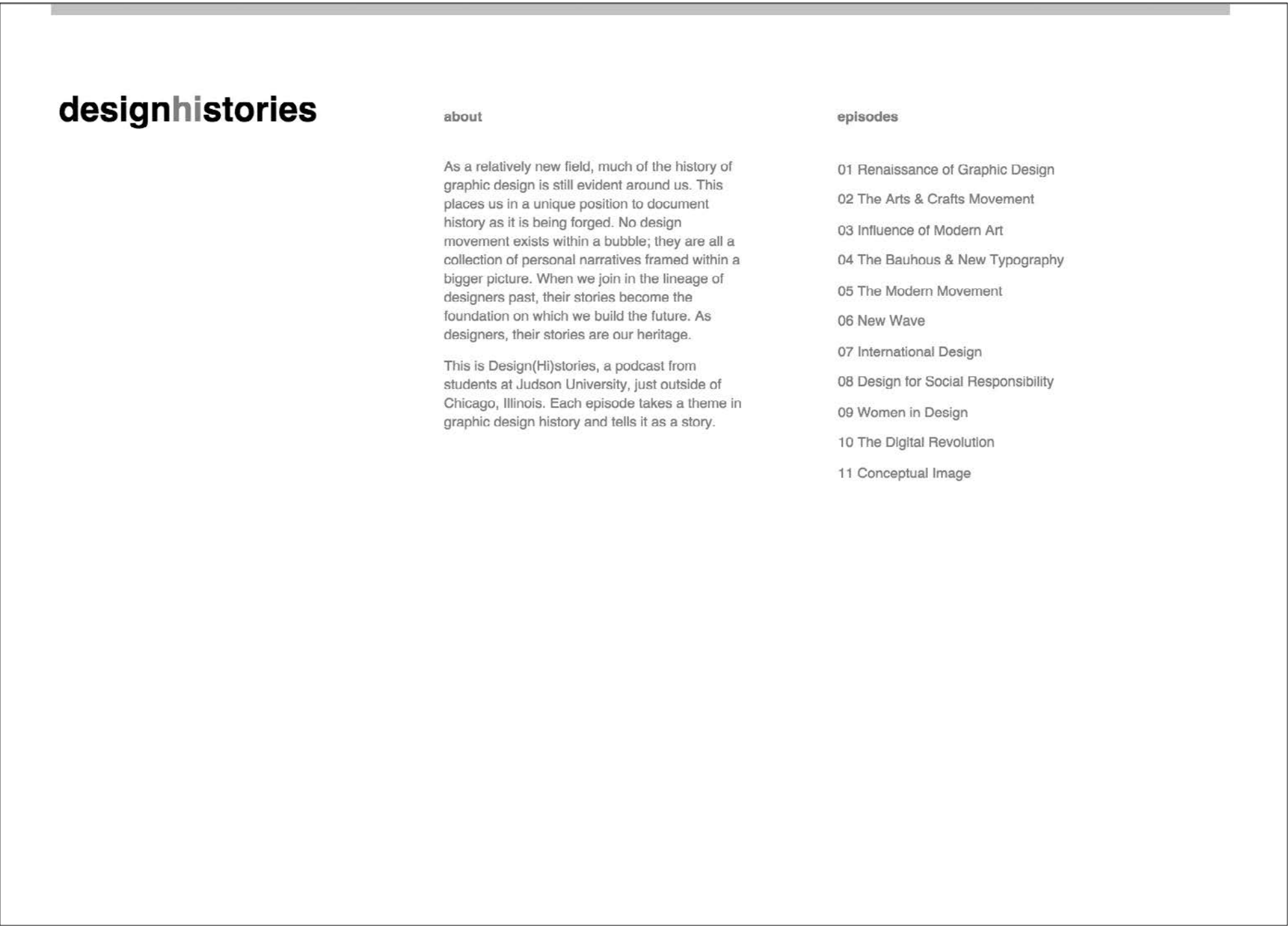


History of Graphic Design

design hi/stories podcast

Design is more than visual; It’s much more than marketing or print production. Therefore, the challenge for this course was to design an audio piece (nothing to see) that makes design history touch people’s hearts. In pairs, students produced a 10–15min podcast episode.

Listen online :
<http://www.judsonvis.com/design-histories.html>



Senior Proposal

Can Design Touch Someone’s Heart?

Can design do more than sell products for our clients? Can design move someone enough to change the course of events? Can design play a bigger role in solving societal problems?

Based off of Stefan Sagmeister’s class at SVA, this project asked students to touch someone’s heart with design as a series of explorations in discovering their senior project topic.

A student collected recipes from her dorm mates that can be prepared in the minimal kitchen in their building. She then created a collection of recipe cards placed in the shared space. She made and photographed each dish. Lastly, she included an inventory of special kitchen utensils students have and are willing to share.

Dorm Kitchen Recipe Cards



Senior Proposal

Can Design Touch Someone’s Heart?

Freshman Survival Kit

Can design do more than sell products for our clients? Can design move someone enough to change the course of events? Can design play a bigger role in solving societal problems?

Based off of Stefan Sagmeister’s class at SVA, this project asked students to touch someone’s heart with design as a series of explorations in discovering their senior project topic.

This project was for incoming freshman at Judson University, giving them tips to getting involved and understanding campus culture.

